



**FOR IMMEDIATE RELEASE**

## **Z-Band Celebrates Its Ten Year Anniversary**

Original Equipment Manufacturer develops, sells and brands product lines that lead in video distribution technology

**Carlisle, PA – October 20, 2009** – Z-Band, a U.S. based manufacturer of a leading Video Distribution System that allows CATV, satellite and IP video to be distributed over Category 5/6 cable celebrates its Ten Year Anniversary today. Since its founding in 1999, Z-Band has continued to produce technology that leads the way in video distribution for commercial facilities. The company is now manufacturing and selling its 3rd Generation of product. Z-Band is installed in a variety of industries and is achieving wide-spread success in the Healthcare, Government/Military, Financial, and Education markets.

"Over the last ten years, Z-Band has remained steadfast throughout the many technological and economic changes in the economy" said Dick Snyder, Vice President of Marketing & Sales and a Founding Partner. "I attribute our success to two things: First, our focus and passion on customer service never wavered. Second, Z-Band continually developed technology that met the needs of the industry. We like pushing the envelope – people look to Z-Band to provide viable solutions for their video distribution needs."

Z-Band's key products are the "HD GigaBUD" and "HD GigaBOB". The GigaBUD is a video distribution hub. It comes in a 12 port and 24 port configuration. The GigaBUD fits in a standard 19" rack and is mounted in either a MDF or IDF closet. Z-Band's GigaBOB is used at each TV location. The GigaBOB is an active/intelligent balun and a breakout box. The GigaBOB senses the length of the Category cable between the GigaBUD and the TV, and either attenuates or amplifies the signal to ensure a consistent high quality picture to each TV.

The Z-Band System is designed to enhance and simplify the video experience to the installer and end- user. Through the use of automatic gain control circuitry and other Z-Band patented technologies the System electronically adjusts and balances the video signals and insures high quality video to over 14,000 TV's from a single video input source. Z-Band's System is unique in its ability to deliver the full bandwidth of RF video (Analog, Standard Definition, and High Definition) as well as IP Video, over a full 100 meters of CAT 6 cabling, as specified in the TIA/EIA 568 cabling standards. In addition to the distribution of RF video and IP video, the Z-Band system also facilitates a return path for remote video generation and for IP/FSK/DOCSIS 3.0 interactive software control for video-on-demand signals.

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